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PLAN	6 MO.	12 MO.	MARKETING / WEB SERVICES RETAINERS
Nano Web Starter Package	\$397	\$297	Includes: Starter, (1) page website design with (2) months retainer up front; (1) Facebook boost at \$40 budget; (1) non-boosted Instagram post; (1) small website update; Totaling (1) hour per month; Website redesign not included in this package; (1) Video progress meeting per quarter;
Nano Plus Web Starter Package	\$597	\$497	Includes: (1) page website design with (2) months retainer up front; (2) Facebook boosts at \$30 each; (1) non-boosted Instagram post; (2) small website updates; Totaling (2) hours per month; Website redesign not included in this package; (1) Video, progress meeting per quarter;
Basic Web Package	\$1,197	\$997	Includes: (10) page website design with (2) months retainer up front; (4) Facebook boosts at \$40 each and/or Google Adwords equivalent*; (3) non-boosted Instagram posts; (4) website changes, SEO & Social Media Mgt.; Totaling (4) hours per month; Website redesign every (36) months; (1) Scheduled, in-person or video progress meeting per month; Up to (1) hour of email and phone support per month;
Mid-Level Web Energizer Package	\$1,697	\$1,497	Includes: Ecommerce or catalog website design with (3) months retainer up front; Up to (30) inventory items uploaded; Payment / shipping gateway setup; Order testing; (10) Facebook boosts at \$40 each and/or Google Adwords equivalent*; (5) non-boosted Instagram posts; (10) website changes; Mid-Level SEO & Social Media Mgt. Totaling (8) hours per month; Website redesign every (36) months; (2) Scheduled, in-person or video progress meetings per month; Up to (2) hours of Email and Phone support per month;
High-Level Web Accelerator Package	\$2,197	\$1,997	Includes: Ecommerce or catalog website design with (3) months retainer up front; Up to (50) inventory items uploaded; Payment / shipping gateway setup; Order testing; (12) Facebook boosts at \$40 each and/or Google Adwords equivalent*; (6) non-boosted Instagram posts; (12) website changes; High-Level SEO & Social Media Mgt. Totaling (10) hours per month; Website redesign every (24) months; (1) Progress meeting per quarter; (3) Scheduled, in-person or video progress meetings per month; Up to (3) hours of Email and Phone support per month;
Premium-Level Web Fusion Package	\$2,697	\$2,497	Includes: Ecommerce or catalog website design with (4) months retainer up front; Up to (70) inventory items uploaded; Payment / shipping gateway setup; Order testing; (15) Facebook boosts at \$40 each and/or Google Adwords equivalent*; (15) non-boosted Instagram posts; (15) website changes; Premium-Level SEO & Social Media Mgt. Totaling (12) hours per month; Website redesign every (24) months; (4) Scheduled, in-person or video progress meetings per month; Up to (4) hours of Email and Phone support per month;

* Google Adwords equivalent cannot exceed Facebook budget per package. Additional Google Adwords budgets can be managed at additional costs per month. Client agrees to inquire with the company to customize Google Adwords and all Social Media budgets. Client may customize or replace social media boosts and Google Adwords budgets in mutually agreed upon terms in writing. All package prices subject to change based upon client requirements and/or new ideas discovered during the the term of the retainer Master Services Agreement. All pricing changes will be mutually agreed upon in writing between the company and the client prior to commitments to all advertising spending on behalf of the client.